

**Gordon Smith, New York Life (AZ):** I love your planner! It keeps everything in front of me and helps me continue being one of the top producers...even working part-time! **Rich Huber, Northwestern Mutual (WI):** I'd be happy to tell the world about how much your book means to me! **Karen Roe, Prudential (CA):** I've been ordering for the past almost 20 years...thank you for the well-structured schedule book! **Samuel Lookner, Ameriprise Financial (MA):** I still love using your planner...haven't missed an appointment yet. I love your product, it's great...thank you for producing it! **George Cason, Cason Financial (VA):** It's the best one for this business and your company is a real blessing!! **John Castaneda, Ameriprise Financial (CA):** The SAM planner has been a necessary tool in my daily tool chest for over 20 years. **Vera Braswell, New York Life (NY):** I use it every day and read those quotes all the time...love it! **Brian Boyers, State Farm (IL):** You have a quality product that we've been very happy with for 11 years! **John Gunyan, New York Life (NY):** I have been ordering SAM planners for all 19 years of my time in the business. **Michael Butz, Northwestern Mutual (WI):** I called to reorder it because I love it so much! **Scott Berry, Retired Insurance Agent (WA):** I like having things on paper...you never know when the computers are going to crap out? **Patti E., (Georgia):** Thank you for creating such a great product! **Emilie Deery, New York Life (PA):** I have been a New York Life agent for 35 years and attribute part of my success to my SAM planner; (Btw, your customer service is amazing!) **Amber Y., Banking (MA):** I love the quality and the easy layout to stay organized and efficient...I have been using the planners since 2005! **Sue Ianniello, New York Life (CT):** I tell all new agents to buy them, because it's a permanent record and they can always be able to access their client information. **Pascal Zandt, Provident One Financial & Insurance (CA):** I remember we first met in DC and have recommended your planners to new agents for years! **Cecilia Gutierrez (FL):** I have been years...love them!" **Alka Wealth Management (IL):** I because I am more focused **Walter Nencka, Independence Boulanger, New York Life** your planner client for 20 **Oberoi, Leading Edge** use the SAM Planner when it is in front of me. **Insurance Partners (RI):** It's them stacked up! **Paul (NY):** I have a love affair with this SAM Planner! I'm one of their happiest customers! **Christopher Gallacher (MA):** I have been with Ameriprise for 20 years, and love using the SAM Planner, I leave this right on my desk...and like having a backup!!" **Rita Datta, New York Life (VA):** I used to buy books from Staples, but I started buying them and probably have 25 SAM Planners from previous years. **Rudy Cueva, Gomez Properties (TX):** Your SAM Book has helped me in many ways. It has kept me on my toes and has been a real blessing to my Real Estate Business...thanks again! **Maureen Goulbourne, New York Life (NY):** This planner helps to keep me organized. **Douglas Perkins, Allstate Insurance (GA):** I love the planner and how it is set up and like to use it as a diary and journal. Having spent 25 years in the US Army, I also like that SAMUSA is a patriotic, faith-based company. **Thomas "Mac" Graf, New York Life (LA):** New York Life is changing and doing everything online but still use your calendars as training manuals. You did a phenomenal job on your planner. **Janet Spector (FL):** I appreciate your planner and have ordered it throughout my (30-year) career with New York Life! **Scott T., Merrill Lynch (MN):** I like the consistency of the SAM Planner and use some metrics to develop an action plan. It all gives me the structure to be consistent. **Albert Mosseri, New York Life (NY):** I'm very happy with your books and have whole shelf of past years. Love it! **Mark Kabfleisch, Tree Service:** Man, I love it! It's great for business owners and really keeps me on the right path of life. **Ketler Bosse, Future Capital Group (NH):** I'm a walking commercial for you guys and have a stack of them from previous years! I am also a mentor for a lot of guys and tell them all to get one of your planners! **Evelyn Tacata, Primerica (CA):** I enjoy using your planner! **James Brown, New York Life (VA):** Please don't go out of business or stop making them...I don't know what I would do without your planner! **Michael Forney, Ameriprise (PA):** The SAM Planner is comforting, like an old friend that I have relied upon for years. It has been a wonderful tool for me for decades! **Earl Sadowsky, Northwestern Mutual (WI):** Your SAMBook is a very good product and a lot better than the one our company provides. **Jeff Lyons, Ballantyne Capital (NC):** I am very pleased with the SAM Planner appreciate what you do. What you came up with is sheer genius and helps me stay on track! **Wesley Reed, Reed Family Wealth Services (FL):** must reorder your planner...I'm lost without it! Some friends question me about using a paper calendar, and it's because I won't look at it if it's all in the computer. **Bob Van Slyke (IN):** You're an inspiration, doing great things for mankind, and touching a lot of lives! **Chris Castle, New York Life (LA):** It is really the best book that I've ever seen or used, and I don't know what I would do without it! **Versie Reynolds:** Thank you for producing these SAMBooks...they help me stay positive and make the calls! Thanks for all you've done and do to help us in this fantastic career. **George Williams, Voya Financial (LA):** I must have 20 of these SAM Planners by now...thank you for what you're doing! Your planners always help me achieve my goals...and that's the reason I'm not going to stop ordering them! **Ryan Fike, Equitable Advisors (IL):** I enjoy ordering my SAM Planner every year! I have used the planner every year I've been in the business (since 2013) and will use it every planner every year moving forward. Thanks Mickey and team! **Chris Stapleton, Ameriprise (CA):** I appreciate you helping me all these years stay organized...keep up the good work!

