

Endorsed by  
**NAIFA**



**America's** #1 Sales Planners . . . made in **America** and built on **American** ideals!

*The Planners with a Purpose: The Freedom to Succeed™*

**Over 1.5 million Sold . . . across this noble profession!**

Which SAM Planner™ (aka, SAMBook) is best for you?		
PLANNER NAME (standard versions)	Item #	Descriptions
<b>S.A.M. for Insurance &amp; Financial Services™</b>	103FS26	This was one of our inaugural sales planners, originally created (in 1996) to help Client Builder/OCS users succeed. It is still widely used across many companies and remains among our most popular!
<b>PRACTICE MANAGER™</b> for Agents & Advisors	107PM26	This unique planner is also one of our most popular (esp. NYL) and was created for Agents/Advisors to manage and measure sales activity plus financial planning and fees in their practice.
<b>Sales Activity Manager™</b> for Multi-line Agents	105ML26	This sales planner was created by and for Property Casualty agents/producers who may also want to measure life insurance sales effectiveness.
<b>Practice Development Planner™</b> (for EXP Producers)	106PDP26	This planner is for experienced Agents & Advisors focused on results and has our most comprehensive sections for business planning, referrals, client progress and production.
<b>555 LEADERSHIP PLANNER™</b> for Recruiting	101LP26	This is our only planner for industry Leaders to measure and monitor recruiting effectiveness, plus the ability to manage training activity and personal production.
<b>AMERIPRISE Business Activity Manager™</b>	201AP26	The Ameriprise Business Activity Manager™ was one of our first planners created (circa 1996) and customized around their unique culture and products offered.
<b>Sales Activity Manager™</b> for All Sales Professionals	104GE26	This is the original "Sales Activity Manager" planner created to empower the general sales profession to manage their high-payoff sales activities to drive results. It was the first-of-its-kind planner...created for this Noble Profession!
<b>SAM70® Sales Planner</b> (30% smaller; 7.25" x 9.5")	102S7026	This unique SAMBook is about 70% the size of our other planners, hence the name, but still has the same business-building components for Sales Professionals in any industry.
<b>REAL ESTATE Business Activity Manager™</b>	109RE26	The only sales planner designed by and for Real Estate Agents to help them set goals and keep score of their high-payoff sales and client activities to grow and manage their business.
<b>Custom SAMPlanner® Sales Planners</b>	<b>Call to discuss details and pricing!</b> Clients have included New York Life, Prudential, OneAmerica, Guardian, Mutual of Omaha, Primerica AXA/Equitable, and more!	

TRIVIA: The **SAMPlanner** & **SAMBook™** nicknames were coined by early clients with Ameriprise and Northwestern Mutual).



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Home of **SAM Planners®** | **SAM Suite** | **SAM Services**

*A patriotic, faith-based company . . . Inspiring Confidence and Success since 1995™*

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