

Solutions designed to help . . . Producers Succeed and Managers Lead

SAM named and pioneered the Sales Activity Management industry and has been **Inspiring Agents & Advisors to THRIVE...since 1995!** Our *custom* paper and digital tools have been used by over 1.5 Million industry professionals at all levels across all 50 States...and internationally.



The Sales PERFORMANCE APP

that helps you WIN the Numbers Game every Day!



Empowers **PRODUCERS** to . . .

. . . Set Goals, Keep Score and Achieve More!

Enables **MANAGERS** to . . .

. . . Empower, Coach and Develop Agents/Advisors!

- Apple & Android
- Mobile & Web Access
- Instant Synchronization!

This SaaS (*Software as a Service*) business building tool was built **by and for** the insurance and financial services industry. **SAM Suite®** is tiered, synchronized, customizable, web/mobile and helps **Producers and Managers WIN the Numbers Game every Day!**

- A unique Sales Tool for Recruiting, Onboarding, Productivity and Retention! -



"SAM Suite is exceptional! If you can't measure it, you can't manage it."

- Ed Deutschlander, CEO, North Star Resource Group

